

THE SILENT P NETWORK

Architect of Legacy

WEBSITE SERVICES

DESIGN • HOSTING • MAINTENANCE

SERVICE & PRICING GUIDE

Effective 2026

Professional digital infrastructure for brands, creators and small businesses.

This guide sets out the standard website build offer, ongoing Website Care packages, add-on development rates and key commercial boundaries.

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How the offer is structured

The service is deliberately separated into three revenue layers so that clients understand what they are buying and TSPN can price build work, recurring care and additional development correctly.

Layer	Commercial model	Purpose
Website Development	Once-off	Build and launch the client's website to the agreed scope.
Website Care	Recurring monthly or annual	Keep the live website hosted, secure, backed up and maintained.
Additional Development	Hourly or quoted	Create new pages, functionality, integrations or substantial changes after launch.

Client journey

- 01** Scope & quote
- 02** Build & review
- 03** Launch
- 04** 3-month complimentary Website Care
- 05** Move onto a paid care plan

Commercial principle

Maintenance preserves what exists. Development creates something new.

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Website Development

The core build is the entry point into the TSPN website-services relationship.

Website Development

R4,500 once-off

- ✓ Responsive website design for desktop, tablet and mobile
- ✓ Basic page setup and launch configuration
- ✓ Contact-form configuration
- ✓ SSL setup
- ✓ Domain and DNS configuration support
- ✓ Basic technical SEO setup
- ✓ Launch support
- ✓ 3 months complimentary Website Care following launch

Final page count, functionality and deliverables are confirmed in the client quotation before work begins.

What the R4,500 does not automatically include

- Domain registration or annual renewal fees
- Premium plugins, themes, software or third-party subscriptions
- E-commerce, booking, membership or custom application functionality
- Large-scale content writing, photography, videography or brand identity work
- New functionality or major redesign requests outside the agreed build scope

Positioning language

Use “Website Development - from R4,500 once-off” when the project scope is not yet known. Use the fixed R4,500 figure only where the standard build scope applies.

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Ongoing Website Care

Website Care begins after the complimentary post-launch period. It converts one-off website projects into a managed, recurring service relationship.

Feature	Essential Care	Business Care	Managed Plus
Monthly price	R199	R349	R599
Annual option	R1,990	R3,490	R5,990
Hosting	✓	✓	✓
SSL management	✓	✓	✓
Routine backups	✓	✓	✓
WordPress/core updates	✓	✓	✓
Plugin updates	✓	✓	✓
Basic security monitoring	✓	✓	✓
Technical support	✓	✓	✓
Priority support	-	✓	✓
Monthly maintenance checks	-	✓	✓
Performance checks	-	✓	✓
Form/functionality testing	-	✓	✓
Minor content updates	-	Up to 30 min	Up to 90 min
Monthly analytics overview	-	-	✓
Quarterly website health review	-	-	✓

Annual plan prices are structured as approximately 10 months' fees paid upfront, effectively giving the client about two months of value at no additional charge.

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Additional Development & Add-ons

These rates apply where a request creates something new or materially expands the agreed website scope.

Service	Rate
Additional development	From R450/hour
Simple additional page	From R500
Complex page	From R850
Landing page	From R1,200
Website migration	From R750
E-commerce / booking systems	Custom quote
Domain registration & renewal	Provider fee + administration, billed separately
Premium software / plugins	At cost or quoted separately

Operational boundary

- Small fixes to existing functionality fall under care, subject to the selected plan.
- New pages, redesigns, integrations and custom functionality are development work.
- Where a request cannot reasonably be completed inside the included maintenance allowance, a separate quote or hourly estimate should be issued before work begins.
- Domains should remain registered to the client wherever practical, while TSPN may manage DNS and technical administration on the client's behalf.

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Commercial Terms & Sales Guidance

Standard payment structure

- Website Development: quoted and billed as a once-off project fee.
- Website Care: billed monthly or annually in advance.
- Third-party costs: billed separately unless explicitly included in the quotation.
- Additional development: billed hourly or by project quote, depending on scope.

Three-month complimentary care period

The website-development package includes a complimentary 3-month Website Care period after launch. This should be described as a defined service period with commercial value, not as indefinite free maintenance.

Recommended sales wording

Website Development From R4,500 once-off

Essential Care R199/month

Business Care R349/month

Managed Plus R599/month

Contact

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